



**สถาบันเทคโนโลยีไทย-ญี่ปุ่น**  
**Thai-Nichi Institute of Technology**  
**泰日工业大学**

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No. RI 1501/076

Date: September 25th, 2023



Subject: Call for papers - The 9th International Conference on Business and Industrial Research (ICBIR2024)

Dear Dean,

The International Conference on Business and Industrial Research (ICBIR) is a multidisciplinary academic conference which includes research in science, engineering, informatics, modern business, social science and linguistics which organized in every year by Thai-Nichi Institute of Technology (TNI) and Technology Promotion Association (Thailand-Japan) (TPA) since 2010. The Artificial Intelligence Association of Thailand (AIAT) has been also invited to be co-host of ICBIR since 2022. The ICBIR2024 will be on 23-24 May 2024 at the conference hall of Thai-Nichi Institute of Technology, Bangkok, Thailand.

The ICBIR2024 will provide opportunities for the researchers, academicians, industry persons and students to interact and exchange ideas, experience and expertise in the current trend and upcoming technologies. Besides this, participants will have the opportunity to meet people with similar research interests which can lead to future research cooperation. The need for a multidisciplinary conference is to make transdisciplinary collaboration among researchers from around the globe. The areas of research covered by ICBIR are the most disruptive technologies currently undergoing a massive transformation. Papers that are accepted and presented in the conference will be submitted for inclusion in the IEEE Xplore digital library subject to meeting IEEE Xplore's scope and quality requirement and indexed by EI/Compendex. IEEE also submits all conference proceedings for indexing to Web of Science and Scopus/Compendex, as well as a few other downstream indexers.

For the participants who are IEEE members, AIAT members and TNI's partner universities' faculty and students, will receive a 10% discount of registration fee.

I cordially invite you to submit your research articles and participate ICBIR2024. We also would like to ask your favor to distribute call for paper submission of ICBIR2024 to your institution's members and the researchers in your connection networks.

Yours sincerely,

Assoc. Prof. Rungsun Lertnaisat  
 President of Thai-Nichi Institute of Technology

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Scan to ICBIR2024 website





# Call for Papers

# ICBIR 2024

## Interdisciplinary Research Conference

2024 9th International Conference on Business and Industrial Research  
ICBIR2024: May 23–24, 2024 Bangkok, Thailand

Organizers: Thai-Nichi Institute of Technology (TNI), Technology Promotion Association (Thailand-Japan) (TPA), and Artificial Intelligence Association of Thailand (AIAT)

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Prayoon Shiowattana TPA, Thailand  
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Saiyan Saiyod KKU, Thailand  
Paritud Bhandhubanyong PIM, Thailand  
Annop Monsakul PIM, Thailand  
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### RESEARCH TOPICS

**Track 1: Technology on Education, Language and Social Science:** Learning Management System (LMS), IT Application for Teaching and Learning, E-learning and Online Education, Computational Linguistics, Digital Technology for Social Development, Online Language Learning Strategy, Library and Information Science, Other related topics.

**Track 2: Information and Communication Technology:** Digital and Multimedia Technology, Computer Networks Performance, Networks and Cyber Security, Data Science and Analytics, Business Intelligence and Technology, Web Technology and Mobile Applications, AI and IoT, Natural Language Processing, Health Technology, Software System for Manufacturing, Other related topics.

**Track 3: Sciences and Engineering:** Artificial Intelligence and Robotics, Computer Vision and Image Processing, Production and Automotive Engineering, Embedded System Architecture, Electrical Power Systems, Intelligent Transportation System, Other related topics.

**Track 4: Modern Business Administration:** Digital Marketing, Green Marketing, Logistics and Supply Chain, E-Business Management, Digital Innovation in Industrial Management, Risk Management, Finance & Banking, Accounting, Smart Tourism, Global Business, Business Sustainability, Business Development, Entrepreneurship, Export-Import, Business Innovation, Human Resource Management, Other related topics.

### Important Dates

Deadline of Paper Submission: December 29, 2023  
Notification of Acceptance: January 31, 2024  
Deadline of Camera Ready: February 28, 2024  
Early Bird Registration: January 31 – March 8, 2024  
Regular Registration: March 9 – 31, 2024  
Conference Date: May 23-24, 2024

### Registration fee

Categories	Regular presenter		Student presenter		Audiences
	Early bird	Regular	Early bird	Regular	
Normal Participants	USD 300	USD 350	USD 200	USD 250	USD 100
Members of IEEE, AIAT and MOU	USD 270	USD 315	USD 180	USD 225	USD 90



icbir.tni.ac.th

Contact ICBIR Secretariat : [icbir@tni.ac.th](mailto:icbir@tni.ac.th) Website : [icbir.tni.ac.th](http://icbir.tni.ac.th)

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